



strategy | creative | implementation | automation

Founded in 1996, Envision Works, Inc. is a privately held, certified woman-owned corporation located in Colleyville, Texas. We provide turnkey marketing and communication solutions that involve strategic planning, creative development, trackable implementation and cloud-based automation for brand establishment, corporate communications and lead generation. From concept to completion, Envision Works provides services to large corporations, small businesses and government organizations throughout the U.S.A.



strategic research and planning

market research
focus groups
secret shopper services
competitive analysis
database development
sales evaluation
lead & sales tracking



creative development and production

graphic design
copywriting
website development
direct mail programs
tradeshow displays
photography
video production



print and web media placement

ad campaign conception
media research & buying
behavior targeting
performance tracking
print & online integration
TV, cable, video on demand,
radio, display, mobile, text



social media, SEO and public relations

content creation & posting
SEO services & maintenance
online reputation monitoring
press release development
analytics & results tracking
internet retargeting
mobile marketing



corporate and interior branding

brand assessment
brand development
brand identity materials
brand monitoring
cohesive integration
interior & exterior signage
interior design & branding

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Clients Served

Corporate

BNSF Railway
Verizon /Verizon Wireless
PepsiCo
Nortel Networks
Applied Avionics
Girl Scouts (Texas Oklahoma Plains)
Northern Texas Jr Golf Foundation (NTPGA)
Jackson Hewitt
MASA Global
UNT Health Science Center

Government

Texas Lottery Commission
Public Works Inst. of Texas (PWITX)
Tarrant County Medical Reserve Corps
City of Arlington
City of Bedford
City of Colleyville
City of Coppell
City of Grapevine
City of North Richland Hills
City of Richardson

Reference Codes

SIC Codes

2750
7310
7311
7330
7331

CMBL Codes

037-52
557-62
801-58
906-52
915, 915-01, 915-09, 915-82
918-07, 918-76
966-46, 966-25, 966-57, 966-76